

Creativity test.nl

How creative is *your* company?

Creativity test modules

We design customized modules for each organisation. This list with modules gives you an idea of our offering. We will customize these modules for you with only one goal: to strengthen the creativity in your company.

Creativity Test offers these modules:

Module	Description	Price
On-line test for individuals	Everybody can do the free test and receive a report with his/her results, information and tips.	Free
On-line test for groups	Participants (your team or department) complete the test. Everybody receives their results, information and tips. We make a group report and send it to you. <i>This report can be designed with your own company logo, please see the next page for more information.</i>	25 Euro per respondent. 100 Euro for making the group report.
On-line test for groups + feedback workshop	Participants (your team or department) complete the test. Everybody receives their results, information and tips. We make a group report and give you the feedback in a 3 hour workshop.	25 Euro per respondent. 100 Euro for making the group report. 1000 Euro for workshop facilitation.
On-line test for groups + feedback workshop + Improvement steps	Participants (your team or department) complete the test. Everybody receives their results, information and tips. We make a group report and give you the feedback in a 3 hour workshop. We offer you further guidance to define concrete improvement steps and action plans	Pricing upon request
Consultancy	We will give you longer term guidance with the goal to strengthen the creativity in your company.	Pricing upon request
Creativity training	A training that covers all 4 aspects of creativity in your company. Depending on the test results we will decide which aspects needs more emphasis. Part of this training is to deliver first insights in how to use creativity techniques.	Pricing upon request
Individual creativity	With the ME2 test the participants will get feedback on their own creative competences. We use the official ME2 test of E-Metrix: http://www.e-metrix.com/me2_Creativity_Tools_Training_2015.pdf	Pricing upon request
Team creativity	With the Belbin team-role test the team will get feedback on how they work as a team and how creativity in the team is evidenced. We use the official Belbin test: www.belbin.com .	Pricing upon request

Interested about these opportunities? Just give us a call:

Nel Mostert or Gerard Drost

+31-6-10171412

+31-6-14585160



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Brainstorm facilitation	We professionally facilitate your brainstorm workshop. We help you to set up the agenda and be present to facilitate the workshop, of course using the appropriate creativity techniques to get the best results.	Pricing upon request
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Request a branded report for your company

Our Creativity Test comes with a personalized report for each participant. If you're interested in taking the Creativity test as a company, we are able to completely design a customized report for your organisation.

- Including company logo and based on company branding
- Graphs for individuals and/or for the overall scores per team
- Additional explanations to the results based on specifics for your company
- Useful tips & tricks that help to make YOUR organisation even more creative

Cluster: Personal creativity
Personal creativity is about the perception you have towards your own creativity. Many people think they are not creative, at the same time they think others are creative. Important for a creative attitude is to start sharing your ideas, taking risks and showing perseverance to pursue your idea. The reaction of your environment and colleagues towards your ideas is of course also influencing your creative self-image. To boost your creativity you could consider learning creativity techniques and apply these to your work, involving your colleagues at the same time! In that way you build confidence and inspire others to look at situations in a creative way.

Category	Score
Cluster: Personal creativity	73%
Personal creativity	63%
Persistence	75%
Inspire others	75%

Cluster: Team creativity
Team creativity means that your team uses each other's creativity and puts it into good use. A crucial basis for creativity is that the team is open towards ideas, without the fear that others will steal or benefit from it. You have to feel free to share ideas because you know that you are appreciated for it, and that your ideas get a chance. It is fantastic if there is a team building spirit where motivation, knowledge exchange and inspiration are important aspects. Putting diversity to optimal use will lead to cross-pollination.

Category	Score
Cluster: Team creativity	72%
Team creativity	67%
Team spirit	75%
Diversity	71%

Tips:

1. Discuss how creativity in the team can be improved, what are the barriers and what are the opportunities?
2. Involve the whole team when looking for solutions to problems.
3. Organize a brainstorm session together with another team.
4. "Steal with pride, and tell the owner!"
5. Compliment your colleagues if they do something good or creative.
6. Listen to other people's ideas and react positively, spring-boarding more ideas.
7. Talk with people who often express their ideas.
8. Change one aspect in the daily work routine (work outside or at clients offices, have lunch together, ...)
9. Organize away-days with your team.
10. Define together the borders, and cross them as a team.

Annotations:

- Customize with your own company logo and colours
- Specific additional explanations to each section
- Insightful graphs for each individual *and/or* for totals per team
- Useful tips & tricks to help your own teams get more creative

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